

**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant:	Andy Chiu	Examiner:	Ekpo, Nnenna Ngozi
Filing Date:	09/12/2004	Art Unit:	2623
Serial No.:	10/711,341	Docket No.:	VIAP0140USA
Confirmation No.:	5340		

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Title: Advertising Detection Method And Related System For Detecting  
Advertising According To Specific Beginning/Ending Images  
Of Advertising Sections

15 To: The Commissioner of Patents  
P.O. BOX 1450  
Alexandria, VA 22313-1450

Subject: Information disclosure statement Under 37C.F.R. §1.56.

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Dear Sir:

This is an Information Disclosure Statement in accordance with the duty to  
disclose information material to patentability under 37 C.F.R. §1.56. Applicant wishes  
25 to make of record the document listed on the accompanying form PTO/SB/08. It is  
respectfully requested that the examiner initials the cited reference on the form and  
that it be made of record in the application and that a copy of the initialed form be sent  
to the applicant with the next communication from the examiner.

30 Since the IDS is filed after the mailing date of the first Office action but before  
final Office action/notice of allowance, consideration of the information disclosure  
statement is hereby requested according to 37 CFR §1.97(c). The item of information

contained in the information disclosure statement was first cited in the communication from the State Intellectual Property Office of China on Oct. 19, 2007 for a counterpart Chinese application No.:2004100598026, which is no more than three months prior to the filing of the information disclosure statement. Applicant sincerely hopes that the  
5 examiner can consider the item contained in the information disclosure statement.

According to the requirement set forth in 37 C.F.R. §1.98 and M.P.E.P. 609, applicant is submitting a copy of the cited reference JP2004-164654A (published 2004/06/10). According to the requirement set forth in 37 CFR 1.98(a)(3) and MPEP  
10 609.04(a) III, an English language abstract of JP2004-164654A is included herewith to fulfill the concise explanation requirement.

The English language abstract of JP2004-164654A downloaded from the European Patent Office website is as follows:

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PROBLEM TO BE SOLVED: To simplify a system configuration without any deterioration of retrieval performance and to provide a high-speed image retrieval device.

SOLUTION: This image retrieval device is provided with a coefficient conversion  
20 part 11 converting a first image characteristic quantity group extracted from image data accumulated in an image database and generating a second image characteristic quantity group used for computing a similarity degree, a coefficient conversion part  
13 converting the first image characteristic quantity group extracted from image data of a query image and generating a second image characteristic quantity group used for  
25 computing a similarity degree, and a similarity degree computing part 14 comparing the second image characteristic quantity group for each image data generated by the coefficient conversion part 11 with the second image characteristic quantity about the query image converted by the coefficient conversion part 13 for computing the degree of similarity.

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It is respectfully requested that the examiner can consider the document listed on the accompanying form PTO/SB/08 and that it be made of record in the application.

Applicant sincerely hopes that the examiner initials the cited reference on the form and that a copy of the initialed form be sent to the applicant with the next communication from the examiner.

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Sincerely yours,

Winston Hsu

Date: 11/28/2007

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Note: Please leave a message in my voice mail if you need to talk to me. (The time in D.C. is 13 hours behind the Taiwan time, i.e. 9 AM in D.C. = 10 PM in Taiwan.)